

# Criteria and Application Guidelines for the Picky Sponsorship Programme

The Picky Sponsorship Programme is designed to support performance or development athletes from Orkney with their training by offering them a one-year ActiveLife membership. The recipients of this award will have all the same benefits as a paying member.

This scheme is funded by The Pickaquoy Centre Trust and can support individuals that are taking part in recognised sports. We hope it will make a real difference to the quality of sports performance for people living in Orkney.

The overarching aim of this scheme is to improve opportunities for Orkney based athletes to participate, progress and achieve in sport by:

- 1) Helping to prepare Orkney's best athletes living and training locally to perform on the national and international stage;
- 2) Helping Orkney athletes to consistently achieve selection to national age grade, national GB programmes and ultimately winning on the world stage.

## 1. What do we expect all funded applications to demonstrate?

A successful application to the Picky Sponsorship Programme will demonstrate that:

- There is a need for the membership to support the athlete's training and competition programme;
- The athlete is committed to their training and competition programme;
- The athlete's plans are realistic, well thought out and represent value for money;

## 2. Who can apply?

*The Pickaquoy Centre Trust can support individuals who:*

- Have been a permanent resident of Orkney for over 12 months and will reside in Orkney for a minimum of 12 months for the duration of the sponsorship year.
- Is an athlete who is currently or working towards competing at a national or international level with the potential for competing as a professional athlete or is part of a regional squad in a team sport;
- Is committed to their own development expressed through goals, aspirations, mind-set and dedication;
- Is part of a national training squad, working with experts in organisations such as **sportscotland** and UKsport; or is recommended by the relevant Sport's Governing Body.

*The Pickaquoy Centre Trust cannot support:*

- Whole squads or teams;
- Sports that are not recognised by **sportscotland** (See link for recognised sports <https://sportscotland.org.uk/sport-a-z/>);
- Late applications that have missed the deadline.

### 3. When should you apply?

Applications must be submitted by Friday 7 June at 5pm. Applicants will be notified by Monday 24 June for the programme to commence from Monday, 1 July.

### 4. What this programme funds?

The programme awards athletes an individual annual ActiveLife membership. Under specific circumstances, a family membership may be considered.

### 5. What happens if you are successful?

The Pickaquooy Centre will issue an offer letter and acceptance form detailing the terms and conditions of the sponsorship. Once you have accepted the terms and conditions of the sponsorship, and returned the acceptance letter, your ActiveLife membership will commence on Monday 1 July 2019.

### 6. What happens if you are unsuccessful?

Applicants who are unsuccessful will receive a letter within 4 weeks of application closing to inform them of the decision. There is no appeal procedure for this sponsorship programme and the selection panel's decision is final.

### 7. How do you apply?

#### Check eligibility

Read this guide, check that you are eligible to apply and that you meet the terms and conditions of the scheme. A successful application for 2019 does not guarantee future sponsorship, applicants must reapply annually.

#### You complete an application form and send it to us

We need to receive your application by Friday 7<sup>th</sup> June 2019 at 5pm. This gives us time to assess your application and you time to send back any additional information we ask for.

#### We assess your application

We will acknowledge your application within 5 working days and will ask you for further information where necessary. Once your application is complete, it will be assessed by a panel at The Pickaquooy Centre Trust. We might contact you with questions at any time during our assessment. Please note that if necessary, decisions will be taken by a majority vote of the panel.

#### We tell you our decision

Once your application is complete, we will give you a decision by Monday 24 June. If your application is unsuccessful you will receive a letter to notify you that you have been unsuccessful.

#### You start your programme

If your application is successful, you should sign and return the Acceptance of Sponsorship form by Friday, 28 June for the programme commencing on Monday, 1 July 2019.

#### You must acknowledge The Pickaquooy Centre on all publicity and marketing materials.